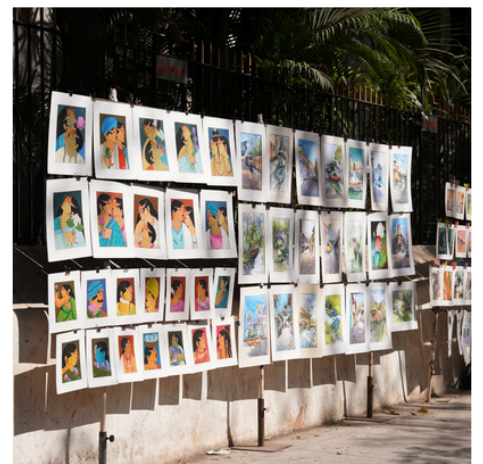




# I.I.M.U.N.'S

## DESIGN TOUR 2.0



I.I.M.U.N.'s Design Tour 2.0 provided students with an immersive experience at the intersection of creativity, innovation, and sustainability. Engaging with industry pioneers from SJK Architects, Ritika Mirchandani, Sanjay Puri, Kurnal Rawat, and more, students explored diverse fields including luxury fashion, futuristic architecture, calligraphy in branding, and sustainable retail. Each session offered valuable insights into the evolving landscape of design, emphasizing craftsmanship, functionality, and storytelling. This tour bridged artistic vision with real-world application, equipping students with a deeper understanding of design's impact on industries and society.



## **SJK ARCHITECTS**

CORE TEAM AT SJK ARCHITECTS

Students explored the fusion of sustainability and contemporary design, gaining insights into how architecture can shape communities and redefine urban spaces.



## **MONICA SHAH**

FASHION DESIGNER AND CO-FOUNDER OF JADE BY MONICA & KARISHMA

The session delved into the evolution of luxury fashion, highlighting craftsmanship, sustainability, and the fusion of tradition with modern aesthetics.



## **RITIKA MIRCHANDANI**

FASHION DESIGNER AND FOUNDER OF RITIKAMIRCHANDANI

Students gained insights into the world of haute couture, understanding the creative process, textile innovation, and the role of Indian heritage in global fashion.





**SANJAY PURI**

CO-FOUNDER OF SANJAY PURI ARCHITECTS

The discussion revolved around futuristic architecture, sustainable urban planning, and how bold design concepts are transforming spaces worldwide.



**SANJANA CHATLANI**

LETTERING ARTIST AND FOUNDER OF THE BOMBAY LETTERING COMPANY

Students explored the revival of calligraphy and hand lettering in modern branding, understanding how typography and design storytelling impact visual communication.



**KRUPA ZUBIN**

CO-FOUNDER OF ZZ ARCHITECTS

The session focused on luxury architecture and interior design, giving students insights into spatial aesthetics, material innovation, and personalized design solutions.





**B.S. NAGESH**

CHAIRMAN OF SHOPPERS STOP

Students explored the evolution of the retail industry, gaining insights into consumer behavior, brand experience, and the role of innovation in shaping modern shopping trends.



**RHEA MEHTA**

LUXURY LIGHTING ARTIST AND FOUNDER OF RHEAMEHTADESIGN

The discussion explored the art of luxury lighting design, gaining insights into how light, space, and aesthetics come together to create immersive and transformative environments.



**KURNAL RAWAT**

INDEPENDENT BRAND CONSULTANT AND FORMER CREATIVE DIRECTOR AT LANDOR

Students explored the world of brand design and identity, understanding how visual storytelling and strategic design influence consumer perceptions.





**DISHA SINGH**

FOUNDER OF ZOUK

The session focused on sustainable fashion and entrepreneurship, highlighting the journey of building an eco-conscious brand in the competitive retail space.



**NAZUK KESHAN**

HEAD OF DESIGN AT SAFARI

Students explored the intersection of functionality and aesthetics in product design, gaining insights into how innovation and user-centric thinking shape the travel gear industry.



**DEEPAK CHITNIS**

CHIEF DESIGNER AT LODHA GROUP INDIA

Students gained insights into luxury real estate design, exploring how architecture, interior aesthetics, and urban planning come together to create iconic living spaces